



LebensImpulse

Ganz • Einfach • Gut

PANTA REI: everything flows

(Heraklit)

Panta rei - a knowledge of the ancient world, but today more topical than ever. Translated into the current linguistic usage it could also be called:

Change is life or also by Heraclitus:
Nothing is as constant as change.

In our world of constant and rapid transition every person and every organization is subject to a permanent pressure to change. It is better to change actively than to be driven to re-action.

That is why it is essential for personal and economic health as well as for continued success, to visualize the necessary specific stability factors for each case or- to create them both individually and for the individual company.

Thereto consistent and orientation providing core values are necessary. Such ethical values are not subject to rapid change: they provide stability and sovereignty.

They give the individual and the company "character" and provide predictability to the inside and the outside, as long as they are authentically communicated and lived.

To work on this area of tension between change and orientation, is a stated ambition of Lebensimpulse

Our Impulse: Change as a chance